



**KOOC(FM), KSSM(FM), KUSJ(FM), KLTD(FM) and KTEM(AM)**  
**EEO PUBLIC FILE REPORT**  
 April 1, 2010 – March 31, 2011

**II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Temple Daily Telegram 10 S. 3 <sup>rd</sup> Street Temple, TX 76501 Contact: Carolyn Speer Telephone: 254-778-4444 Fax: 254-771-3506	No	7
2	Killeen Daily Herald 1800 Florence Road Killeen TX 76541 Contact: Anthony Edwards Telephone: 254-501-7521 Fax: 254-200-7632	No	5
3	On-Air Advertisements	No	2
4	Cumulusjobs.com	No	6
5	Ohio Center For Broadcasting Attn: placement.columbus@beonair.com	Yes	0
6	Allaccess.com	No	1
7	Job Fair	No	1
8	Texas Association of Broadcasters 502 E. 11 <sup>th</sup> St. Suite 200 Austin TX 78701 Contact: Craig Dean Telephone: 512-322-9944 Fax: 512-322-0522	No	1
<b>TOTAL INTERVIEWEES OVER REPORTING PERIOD</b>			23

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**III. RECRUITMENT INITIATIVES**

	<b>Type Of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description Of Activity</b>
<b>1</b>	Management level training regarding EEO and preventing discrimination.	On April 4, 2010 the Cumulus-Killeen/Temple Market attended a telephonic training session presented by the Texas Association of Broadcasters on compliance with the FCC's EEO rules.
<b>2</b>	Hosted Job Fair	On July 20, 2010, this SEU hosted a job fair outside of a busy business on a major roadway. Not only was this event promoted over the air on all SEU Stations, but we also posted the job fair with all of our EEO affiliates.
<b>3</b>	Participate in event/program sponsored by or on behalf of a community organization relating to careers in broadcasting.	On July 17, 2010, this SEU participated in the Killeen Business Showcase at the Killeen Convention Center in Killeen, Texas. SEU participants included Account Managers who provided information about careers in broadcasting and job opportunities within the Killeen-Temple, Texas SEU.
<b>4</b>	Host Open House	On October 21, 2010, this SEU hosted an Open House at our Station Location. This SEU took the lead by setting up and soliciting local job seekers to participate with the Account Managers. This event was promoted on-air as well as in the Temple Daily Telegram and Killeen Daily Herald.
<b>5</b>	On-Air Recruitment	Throughout the EEO Period we broadcasted on all stations of the SEU recorded testimonials

	from our Account Managers soliciting applications through our job hiring website.
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